

2015



# INTERIOR COLOUR TRENDS

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# INTERIOR COLOUR TRENDS 2015

*Discovering new ways to embrace our modern world, familiar and unusual colours intertwine for 2015.*

Nature remains a constant theme in the design world and for 2015 we explore its ability to take over, needing little interference to survive. As a result, the boundaries begin to blur between the natural and man-made, influencing enchanting yet familiar colour palettes that enhance a comforting mood.

Experience becomes integral to the success of a product, with consumers looking for greater interaction with their surroundings. In response, the psychological aspects of colour and materials become key with designers celebrating their powerful ability to stir excitement and spark conversation.

A fresh approach to sustainability is reflected in an imperfect luxe inspired by raw materials. Observing how objects age, products that take on the personality and wear of the user become highly prized. Naturally occurring finishes inform a test bed of inspiration for processes and colours with man-made materials.

As a result of being surrounded by an all-consuming digital world, we crave a more tangible experience. Exploring the senses to bring a human touch, texture and sound amplify our emotional responses. Perception is key with surfaces that explore both physical and visual texture, influencing how we respond to colour.

Interior Colour Trends 2015 is inspired by the trend concepts created by well known colour forecasting consultants Global Color Research™.

These colour cards provide up-to-date information on how to apply the inspirational trend stories to the interior design sector, as published in MIX Magazine.

The accuracy given by NCS - Natural Colour System® combined with the forward thinking approach to colour trends by Global Color Research™, makes this the perfect inspirational tool for all professionals implementing new colour ideas.



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TREND  
01

# RUSTIC & ORGANIC

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*Celebrating Silence  
Naturally Calming Tones  
Rural Landscapes*

# RUSTIC & ORGANIC

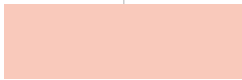
*In response to our need for solitude, nature comes indoors in this comforting theme. Inspired by rural landscapes, the harmonious palette blends earth tones with fresh accents, evoking a calming atmosphere.*



NCS S 2005-G30Y



NCS S 2010-Y10R



NCS S 1015-Y80R



NCS S 3020-B30G



NCS S 3030-Y90R



NCS S 6005-G20Y



The green undertones of the greys offer a naturally serene base colour for walls and surfaces. Combine these tones with pale and dark pinks to bring warmth, softness and comfort, therefore achieving a more organic feel.



GM INTERIORS/JAKE FITZJOHNS

An uplifting feel is brought to the palette by the blue, a clean colour that reflects water and suggests serenity. The red-based beige has a rustic feel, which creates the ultimate warmth for a relaxing interior space.



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TREND  
**02**

## BOLD & BRIGHT

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*Tuneful Colours  
Exciting the Senses  
A Rhythmic Mood*

## BOLD & BRIGHT

*In this eclectic mix of bright tones, a variety of stimulating moods can be created. Bold hues are underscored with a sophisticated blue-based grey tone, while the bright yellow brings a real sense of warmth to the palette.*



NCS S 0580-Y70R



NCS S 4040-G40Y



NCS S 7010-B10G



NCS S 3055-R30B



NCS S 3060-R70B



NCS S 1070-Y10R



Combine saturated tones to achieve an energetic and inspiring effect. Add accents of dark blue and green to temper the bright tones, adding a touch of sophistication to this vivid, positive palette.



Use the darker shades of this palette, dark grey and blue, to create a calmer, yet vibrant space. A mix and match of primary and secondary colours in textiles and furniture creates an uplifting and optimistic environment.



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TREND  
**03**

# INDUSTRIAL & HUMAN

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*Celebrating the Mechanical  
Old Vs. New  
Pre-Digital Colours*

# INDUSTRIAL & HUMAN

*Old and new aesthetics merge in this trend, with human touches transforming an industrial theme. Retro tones create a nostalgic mood, complemented by clean accent colours injecting a fresher feel to interiors.*



NCS S 1030-B60G



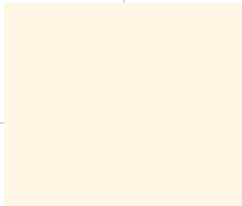
NCS S 2060-B



NCS S 0540-G60Y



NCS S 3030-Y50R



NCS S 0603-Y20R



NCS S 3560-Y70R



Rusted red is a key dark tone for surfaces suggesting times past. Pair it with the retro brown to intensify this nostalgic feel while also giving a sense longevity. For a touch of lightness and luxury, use the glowing cream.

Use the blue tones for a fresh, clean and tranquil all over colour for interior spaces. The light sulphurous green balances with the rustic brown colour creating a contemporary and youthful feel.



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TREND  
**04**

# SENSITIVE & ENGAGING

*Emotive Aesthetics  
Unusual Colour Groups  
Tangible Experiences*

# SENSITIVE & ENGAGING

*Stimulating and uplifting, this trend inspires truly engaging spaces that are in tune with our emotions. The palette combines sophisticated pastel tones with bold intriguing hues, creating the ultimate sensorial experience.*



NCS S 1020-R20B



NCS S 1010-Y10R



NCS S 1050-Y



NCS S 4040-R60B



NCS S 6502-B



NCS S 0560-Y50R

The warm cream and bright yellow both offer warmth and comfort when used on surfaces, with purple and dark grey as accents. Combine these contrasting tones with tactile finishes on accessories to encourage sensorial interaction.



Use the dark grey to give an industrial and masculine feel to the palette, making the pale pink and warm cream less naive and more luxurious in the story. Use the warm saturated orange as a trim to bring an unexpected highlight.

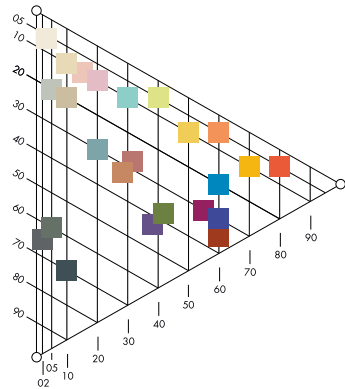
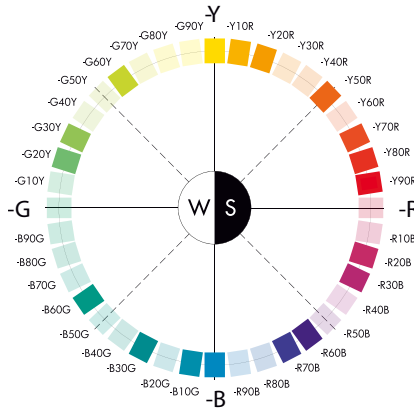


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# COLOUR INFORMATION

*This season's colours have been plotted on the NCS circle and triangle colour spaces. This helps identify important colour groups and key directions the colours have taken this season.*



1050-Y	3030-Y50R	3055-R30B	3020-B30G
1010-Y10R	0580-Y70R	4040-R60B	1030-B60G
1070-Y10R	3560-Y70R	3060-R70B	6005-G20Y
2010-Y10R	1015-Y80R	2060-B	2005-G30Y
0603-Y20R	3030-Y90R	6502-B	4040-G40Y
0560-Y50R	1020-R20B	7010-B10G	0540-G60Y

This season's breakdown of colours features heavily saturated bold shades, combined with down to earth grounding browns and warm neutrals, composing familiar palettes that instil both engaging and comforting moods.



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